



JONATHAN HARRIS

2276 Landings Court
Norcross, GA 30071

T 7708838879
j5@jony5.com

<http://jony5.com>

PROFILE

With 6 years of solid agency experience behind me at Moxie...where I helped to fuel the growth and development of various aspects of my previous employer's email marketing services..., I am looking for a fresh opportunity to join an active, growing and digitally fueled company to strengthen and broaden key aspects of their service offerings. For my previous employer, I worked with corporate clients to formulate and execute (with my own bare hands when necessary) multi-channel business marketing initiatives...of which email was a core component. In support of my clients, I managed hundreds of email automations, email triggers and data capture mechanisms embedded within flash/rich media landing pages, banner ads, static landing pages, pages for mobile, etc. I was also responsible for ensuring that all of the data that was captured had the necessary tags to facilitate the pulling of relevant and meaningful lists on the backend (proper segmentation). Although I worked with dedicated database people, I would regularly receive requests for the pulling of lists based off the client's segmentation criteria; I would write the SQL, run it against the database and produce the desired list for our campaign managers to process for a campaign launch.

I've been in the trenches and mastered the coding and QA-ing of HTML email messages. I've also taken on high-level data architect responsibilities with the design and development of custom creative assets and campaign management client extranets where business processes were integrated into the web portal's functionality. **I am a full stack PHP developer.** Strategy and execution are my core competencies.

EXPERIENCE

SOLUTIONS ENGINEER, MOXIE ATLANTA, GA [MAY 2006-FEB 2012]

As our team expanded from 4 people to +25, I applied technology in creative ways to streamline team process, improve the quality of our agency services and remove bottlenecks. I also supported various internal agency projects, and these allowed me to test the suitability of technical concepts and theories for use in the public space. I had daily responsibilities which included managing list segmentation, email automation, email triggers, multi-channel data capture integrations, reporting and analytics testing and implementation and sending out the company holiday party invitation HTML email.

TECHNICAL CONTRACTOR, TECHNISOURCE ATLANTA, GA [JAN 2006-MAY 2006]

As the primary technical resource for the growing email marketing services team, I coded HTML emails and developed web based tools (LAMP) to improve quality control and streamline QA processes. As a result, the higher quality deliverables, I was fixing fewer bugs; this gave me more time to focus on other technical projects (for other clients) within the agency.

IT, FIRST DISCOUNT MORTGAGE ATLANTA, GA [AUG 2005-DEC 2005]

Replacing an IT team of 2 people, I was primarily responsible for end user tech support and service. I also managed updates to their hosted web services.

LEAD DEVELOPER, COMMERCIALNET, INC. NORCROSS, GA [OCT 2004-AUG 2005]

A coffee shop startup...I was the lead developer for the account management, payment authorization and product delivery web services.

EDUCATION

Georgia State University, Atlanta GA — Computer Information Systems, 2004

SKILLS/CONSULTING

frontend web development (HTML4,CSS,AJAX), backend web services (SOA) development (LAMP stack), web application architecture, email marketing & data mining, database (MySQL) administration, reporting & analytics integrations, integrations with social networking sites

LANGUAGES, TECHNOLOGIES, FORMATS AND PLATFORMS

LAMP stack, SQL, HTML, CSS, JavaScript, AJAX, XML, JSON, Adobe CS5, MS Office Suite, Mac platform, Windows platform

REFERRALS

Available upon request.